

VALUE MANIFESTO

Value Manifesto states:

Over the past 150 years, visual arts has liberated itself from ecclesiastical tutelage, secular censorship, representation, symbolism and ultimately material. From the middle of the 19th century to the present day, the struggle for autonomy has been at the forefront of the evolution of art. Art gained autonomy in most areas - with one exception: its own market. More than ever before, art has become a substitute currency and status symbol, a pawn in the hands of global economy: We are in the age of the fundamental economization of the artwork. The logical consequence is the Value Manifesto.

Value Manifesto

...is the first crypto-multiple in the history of art.

...is declaring its own commercial value to be art.

...leaves any symbolism behind and concretises its self-purpose on its own trading value.

...is accessible to everyone and can be traded through its own high-secure marketplace without intermediaries and collusion.

...is traded transparently as an unforgable crypto-multiple on blockchain basis with an edition of 250 units.

...displays its current real-time value in Swiss Francs on handcrafted IoT Nixie decryptors as well as online.

...serves as an interdisciplinary experiment in the pioneering age of blockchain and IoT technologies. The experiments insights shall be used for establishing the presence of blockchain technology in science of art.

...is a tribute to the progressive principles of 20th-century artistic avant-gardes.