### THE VALUE MANIFESTO INTRODUCES ART HISTORY'S

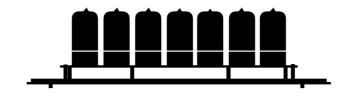
## FIRST CRYPTO MULTIPLE





VALUE MANIFESTO IS A DIGITAL CRYPTO EDITION
WHICH CAN BE TRADED BY EVERYONE WITHIN
SECONDS VIA VALUEMANIFESTO.CH

THE TRADING VALUE OF THE ARTWORK IS SHOWN IN REAL TIME ON IT'S OWN DISPLAY



FINEST MANUFACTURED HIGH PERFORMANCE

NIXIE TUBES FROM CZECH REPUBLIC MEET

STATE - OF - THE - ART IOT AND BLOCKCHAIN

TECHNOLOGY FROM SILICON VALLEY AND COLOGNE



# THE VALUE MANIFESTO SERVES AS AN INTERDISCIPLINARY ART PROJECT IN THE PIONEERING AGE OF CRYPTO CURRENCIES



The Value Manifesto is the first crypto multiple in the history of art. The symbolic bearer of the manifesto is a manufactured display with state-of-the-art nixie tubes and IoT technology. Those machines' only purpose is to display the currently highest real-time value of the crypto edition in Swiss Francs.



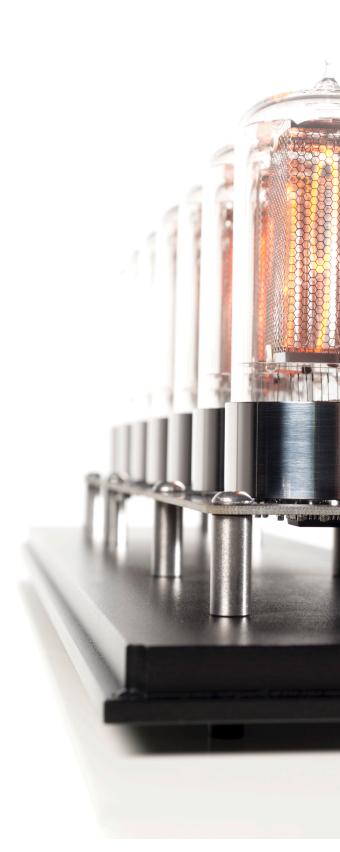
A limited amount of **250 crypto editions** will be released worldwide. Each edition is connected to every other editions online and exchanging transaction data. The real time value is communicated via the decryptor display unit and/or the online plattform.



To guarantee safe transactions, every operation is communicated and protocolled in a blockchain within the closed crypto network of all 250 units: a continuously growing list of records, called *blocks*, which are linked and secured using cryptography.



Easy check-out and purchase: Sellers are receiving the displayed real-time amount paid out immediately after the transaction in full on their linked PayPal or bank account. New users can register easely via the plattform and start bidding after a successfull accreditation.





#### HOW TO PURCHASE AN EDITION?



Register at our website, receive your account log-in and enter a bid. If an owner decides to sell his edition, he will accept your bid and make the deal happen. You will receive a digital wallet with your purchased edition and the decryptor display will be send to you via courier.

#### HOW TO RUN THE DECRYPTOR DISPLAY?



The nixie tubes are supplied with data via the Particle micro computer - it needs internet via WLAN or at least a mobile network 3G/4G to get connected to all other editions - simple plug & play!

#### HOW IS THE DISPLAY COMING TO YOU?



Our Swiss office is working with international courier services which will pick up and deliver the Decryptor display to/from you (in case you are deciding to sell it again). It will come in a wooden security case and is always checked and renewed by our technical department.



#### LITTLE DICTIONARY / GUIDE

#### CRYPTO

Cryptography or cryptology (from Greek  $\kappa\rho\nu\pi\tau\delta\varsigma$  kryptós, "hidden, secret"; and  $\gamma\rho\alpha\varphi\epsilon\nu$  graphein, "writing", or  $-\lambda o\gamma\iota\alpha$  -logia, "study", respectively) is the practice and study of techniques for secure communication in the presence of third parties called adversaries.

#### MULTIPLE

Multiple refers to a series of identical artworks, usually a signed limited edition made specifically for selling. Multiples are united by their lack of uniqueness, usually regarded as a prerequisite in a work of art. The challenge to the artist is in finding ways of realizing an idea that can be repeated time and again. Thus part of the creative challenge comes in researching new methods and sourcing new materials, leading to some unlikely collaborations between artist and fabricators.

#### MANIFESTO

An art manifesto is a public declaration of the intentions, motives, or views of an artist or artistic movement. Manifestos are a standard feature of the various movements in the modernist avant-garde and sometimes in their rhetoric intended for shock value, to achieve a revolutionary effect.

#### BEHIND THE VALUEMANIFESTO.CH



4RT

Timo Niemeyer (\*1983 in Espoo/ Finland) developed the artistic concept of the Value Manifesto since 2015. Timo is art historian with a focus on the art market of the different European Avant-Gardes and art market advisor.

He worked at Gallery Gmurzynska in Zurich, managed a London based private art collection and brought the online art platform Artusiast as CEO (exit to Artnet in 2017). Timo studied Art History, Social Anthropology and Law at the University of Zurich.



#### HARDWARE

Dalibor Farny has a small, but highly motivated team based in Czech Republic. Their mission is to bring nixie tubes back from extinction. Dalibor started programming when he was 15. He started two successfull online businesses during university studies.

Value Manifesto uses his RIZ568M tubes. The name relates to one of the original nixie tubes made back in 60's – a Z568M. The R in its name means resurrection.



#### SOFTWARE

Matthias Gall (\*1979 in Germany), Natallia Martchouk (\*1974 in Belarus) and Thijs Reus (\*1980 in The Netherlands) are 3 co-founders and managing directors of trimplement GmbH, who provide the Value Manifesto auction system with Ethereum blockchain integration. They met at ClickandBuy, where they worked together as software architects and started their own business in 2010. With their experience in developing online payment systems, their company provides software development, consulting and products in the fintech area. One of the products is a whitelabel cryptocurrency trading platform, based on their main enterprise product CoreWallet.



10T

Matthias Frank (\*1983 in Germany) developed the technical concept of the Value Manifesto. Matthias has worked at Deezer, Millicom International Cellular and is cofounder of ParkU. He studied mechanical engineering at TU Munich and holds a PhD from the University of Oslo.

